

Smokey's 1993 Campaign Catalog

Year-round Ordering Available January 1993

NFES #2248

THANKS FOR LISTENING.



United States Department of Agriculture

Forest Service

Cooperative Forest Fire Prevention Campaign

Reply to: 3110

Date: October 1, 1992

Subject: 1993 CFFP Campaign

To: Regional Foresters; Station Directors; Area Director; State Foresters; Bureau Chiefs, Department of the Interior; and Executive Director, Canadian Forestry Association.

Here is your new Cooperative Forest Fire Prevention Campaign Catalog. We are pleased to inform you that we are implementing year-round ordering of materials for the first time. Detailed instructions for ordering and billing are in this catalog.

Beginning January 1993, you can order at any time! Materials will be distributed and shipped from the Northeast Interagency Fire Cache in Grand Rapids, Minnesota. The Cache can receive orders from individual Forest Service Regions, Forests and Districts; States; Regional and field-level offices of the Department of the Interior; and the Canadian Forestry Association. Check with your agency to see if it has special requirements. Billing for Forest Service offices and the States will be consolidated through the Forest Service Regions periodically. Consolidated bills for Region 9 will include National Forests only. Bills for the States in Region 9 will be consolidated by the Northeastern Area. Periodic consolidated bills will be sent to Interior Agencies utilizing a SF 1081. The Canadian Forestry Association will be directly billed. Payment from fire departments must be made by official check or money order before an order will be shipped.

The pricing information in this catalog reflects our estimated costs. The pricing sheet may change when final manufacturing contracts are awarded. Updated pricing sheets will be distributed if that is the case.

The CFFP Program ordering system will continue to be managed in the Washington Office. The CFFP Program Specialist will be the liaison between the Northeast Interagency Fire Cache and the CFFP Program Manager. The items contained in the catalog and offered in this Program will be determined by the Washington Office Fire Prevention Group. If you have suggestions for new catalog items, submit them through your Regional CFFP Coordinator.

This catalog lists authorized Program licensees and the products sold as promotional materials often used in fire prevention activities.

The National Association of State Foresters (NASF) catalog is sent directly to State Forestry Offices. That catalog contains some of the same items found in this CFFP campaign catalog. States may order directly from NASF. Forest Service units must order from this catalog.

Allan J. West
Deputy Chief
State and Private Forestry

The Program

SMOKEY'S CAMPAIGN to prevent wildfires on our forests and grasslands depends on the efforts of thousands of people like you. We need your help to spread the word to be careful with fire outdoors.

SMOKEY'S MESSAGE is simple, "Only You Can Prevent Forest Fires."

THIS CATALOG contains materials available to assist you in spreading your fire prevention message. Many are categorized according to age group. These materials are provided free to the public through forestry and fire related organizations and cannot be re-sold. Some materials that have been used in educational activities in the past are no longer being offered. Currently, we are developing a formal educational component for the Cooperative Forest Fire Prevention Program and similar items may be available when it is completed.

IN ADDITION, we distribute media kits containing new materials to magazines, newspapers, radio and television stations across the country. Transit and transportation companies and outdoor advertising companies receive materials that are adapted to their special needs. All this comes to them through the Advertising Council, which secures free time and space for Smokey's message from mass media organizations.

THE CFFP (Cooperative Forest Fire Prevention) Program is a joint effort of the U.S. Department of Agriculture, Forest Service; The National Association of State Foresters (NASF); and the Advertising Council.

NO OTHER NATIONAL PUBLIC SERVICE PROGRAM is more deserving of your support! Person-caused forest fires are costly, wasteful, and destructive. They leave the soil bare and vulnerable to floods and erosion. They can disrupt communication, transportation, and contribute to highway accidents. Approximately 90 percent of all forest fires are person-caused and therefore can be prevented. PLEASE HELP!

DISTRIBUTION OF SMOKEY BEAR MATERIALS will be through the Northeast Interagency Fire Cache in Grand Rapids, Minnesota. An order form with detailed instructions is included in this catalog.

Theme Materials



NFES #93001 Theme Poster

Paper for indoor use

13" x 18-1/2"

500/pk

NFES #93002 Theme Poster

Cardboard for outdoor use

13" x 18-1/2"

250/pk

NFES #93003 Theme Poster

paper for school use

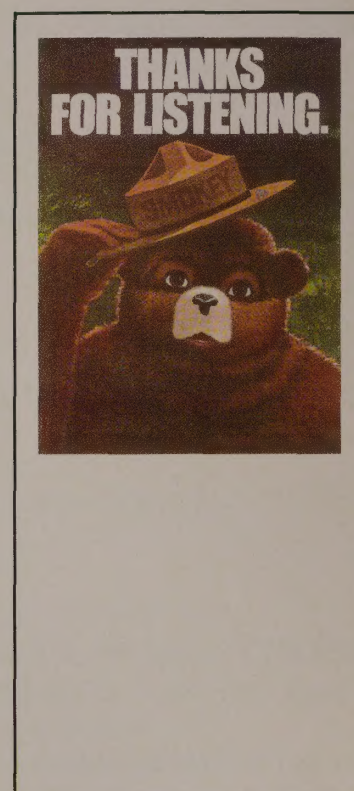
7" x 10"

500/pk



NFES #93006 Adhesive Decal

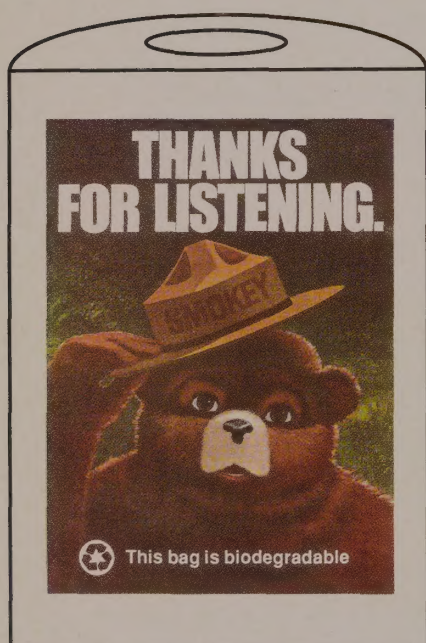
100/pk



NFES 93004 Bookmark

Paper 2-3/4"x 6"

500/pk

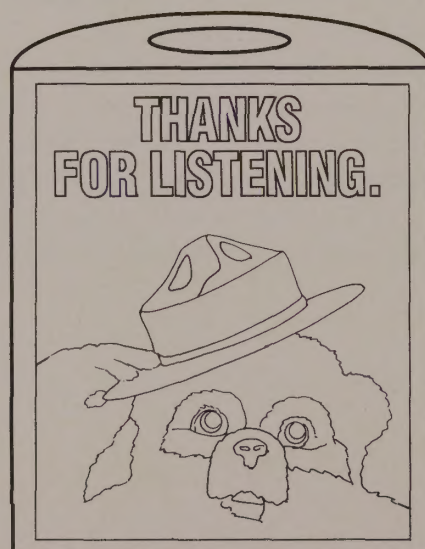


NFES #93008 Environmentally degradable plastic bag

13-1/2" x 15" with theme poster

imprint

500/pk



NFES #93007 Paper litter bag

9" x 12" with theme poster

coloring sheet



NFES # 93005 Key Holder

50/pk

Educational Posters



NFES #92000 Don't Light Up The Night
20" x 30"
96/pk



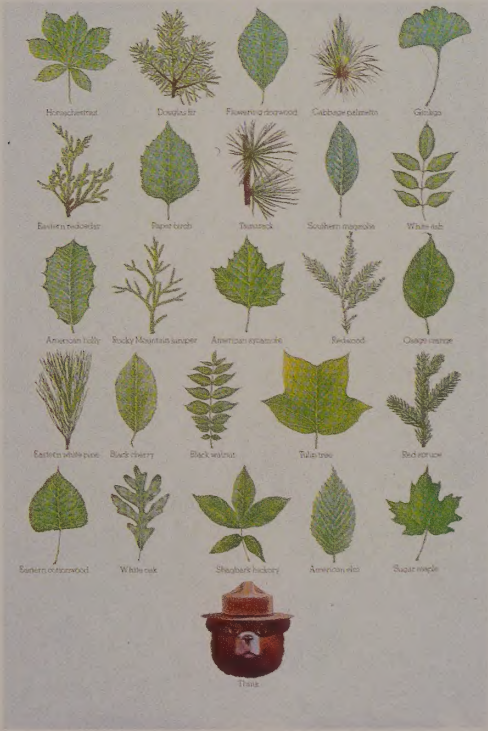
NFES #92001 Residential Area
20" x 30"
96/pk



NFES #92002 Snakes
20" x 30"
96/pk



NFES # 92003 Mushrooms
20" x 30"
96/pk



NFES #92004 Leaves
20" x 30"
96/pk



NFES #92005 Birds
20" x 30"
96/pk

Educational Posters



NFES #92006 Wood Products
20" x 30"
96/pk



NFES #92007 Flowers
20" x 30"
96/pk



NFES #92008 Butterflies
20" x 30"
96/pk



NFES #92009 Animals
20" x 30"
96/pk

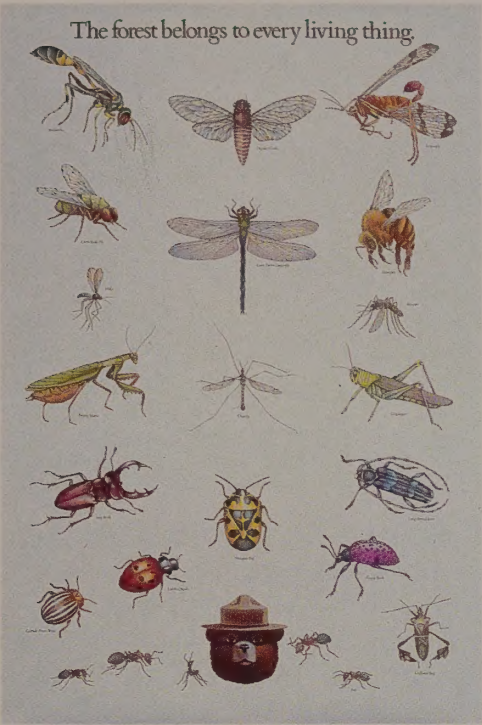


NFES #92010 State Trees
20" x 30"
96/pk



NFES #92011 Fishes
20" x 30"
96/pk

Educational Posters



NFES #92012 Insects
20" x 30"
96/pk



NFES #92013 Animal Footprints
20" x 30"
96/pk



NFES #92014 Lizards
20" x 30"
96/pk



NFES #92015 Food
20" x 30"
96/pk

Signs and Bumper Stickers

NFES #92016 Fire Danger Sign

Shovel in left hand, 5'8" tall

1/pk

NFES #92017 Fire Danger Sign

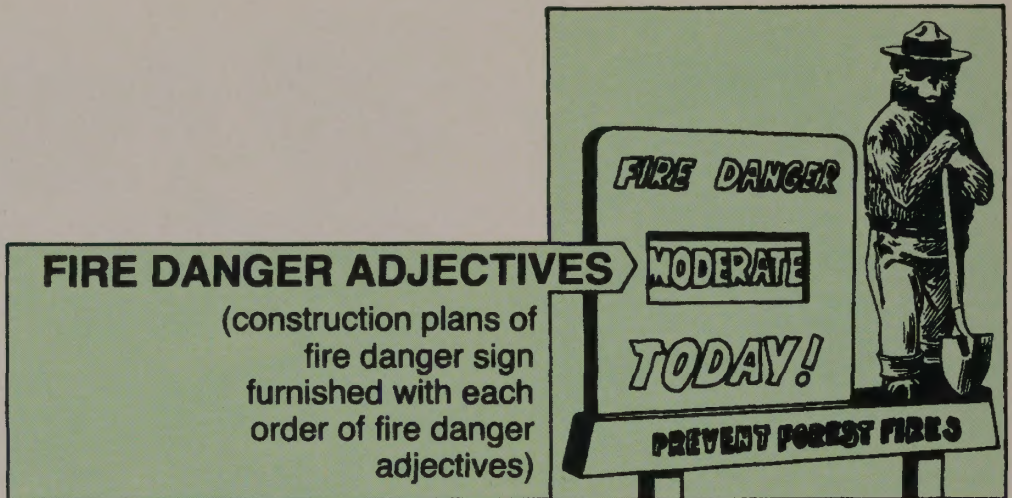
Shovel in right hand, same sign as NFES 92016

(For a 2-way sign, order both

NFES 92016 & 92017

1/pk

Fire Danger Adjectives are needed to complete Fire Danger Signs



FIRE DANGER ADJECTIVES

(construction plans of fire danger sign furnished with each order of fire danger adjectives)

SUPPORT YOUR LOCAL BEAR.



NFES #92018 Fire Danger Adjectives

One set of five different 32" x 12" reflective, adhesive-backed signs for use with NFES 92016 & 92017 (For a 2-way sign, order 2 sets.)

NFES #92019

"Support Your Local Bear."

\$45/100

Pamphlets and Books



NFES #92020 "Outdoor Fire Safety"

Helpful tips with illustrations

100/pk



NFES #92021

True Story Comic Book (English)

For use in the classroom

500/pk

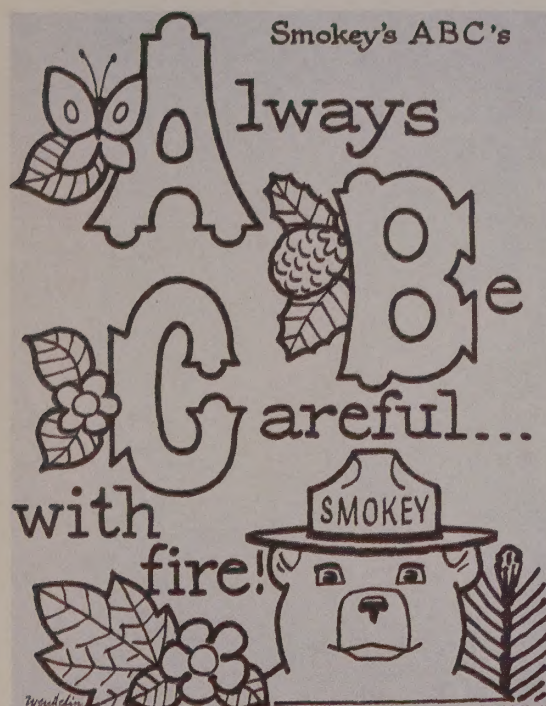
NFES #92022

Same as above, in Spanish

500/pk

General Prevention Materials

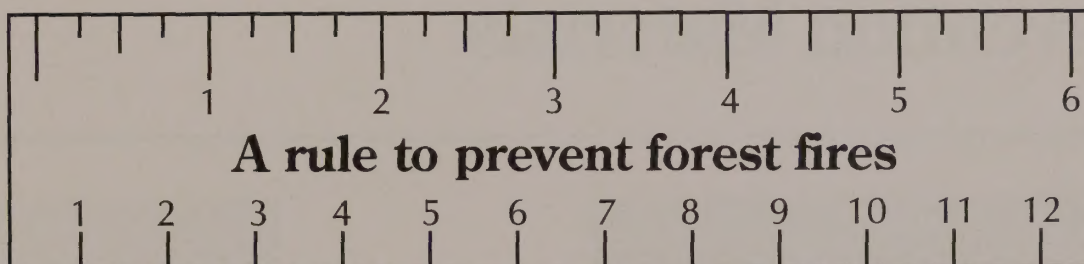
Suitable for younger children



NFES #92023
"Smokey's ABC's" Coloring Sheet
500/pk



NFES #92024
Assorted balloons
500/pk



NFES #92025
6" soft plastic ruler
500/pk



NFES #92029
Plastic book marker/lapel pin, assorted colors
50/pk



NFES #92030
Round wooden pencil with eraser, assorted colors
250/pk

General Prevention Materials

Suitable for younger children



NFES #92028
Button Neon Green
500/pk



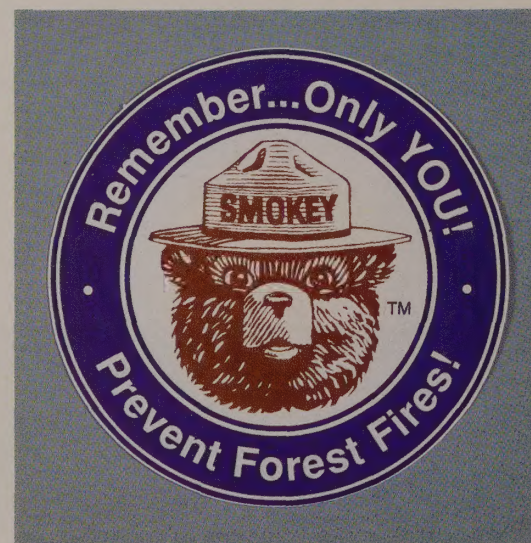
NFES #92026
Twist-stick pen
Non refillable, assorted colors
100/pk

Other Prevention Materials

Suitable for Adults



NFES #92031
Textured rubber Grip
\$70/100



NFES #92032
Flexible magnet assorted colors
100/pk

Catalog Ordering Instructions

WHO CAN ORDER? Individual orders will be accepted from the Forest Service, State Agencies, Department of the Interior, the Canadian Forestry Association, and fire departments. Please check with your agency or unit for any restrictions or procedures they may have in place.

HOW ARE ORDERS RECEIVED? To order CFFP materials you must complete and submit the order form in this catalog. Photo copies are acceptable as long as there is an original authorized signature. Orders from this catalog will not be accepted until January 1, 1993. Fill in the form as follows:

Box 1 **Ship to:** Use your street address, this address cannot be a Post Office Box.

Box 2 **Billing Address:** This is the address where we can send the bill.

Accounting Code: Check with your agency for the correct coding for the account blank.

Box 3 **Mail To:** This is where you send your order form.

Box 4 **Agency Name:** **Federal Agencies** Use agency abbreviation (i.e., FS, BLM, NPS)
States - Use 2 letter State identifier (OR, CA, NH)

Fire Departments do not use this space

Region: **States and Forest Service use the FS Region number.**

This blank is optional for all others.

Box 5 **Item Number:** These should be in numerical order. (i.e., Item #1, NFES 93001; Item #2 NFES 93002)

NFES Numbers: They are listed in the catalog beside item (i.e., **NFES 93001**, Theme poster, paper for indoor use.)

Description: Describe item (NFES 93001, **Theme poster, paper**)

Standard Pack: This is the number of items in each package. For example, in NFES 93001, one standard pack is 500 posters.

Unit of Issue: Is how many standard packs you want.

Unit Price: Is the price per standard pack.

Total Price: Is the number of standard pack units x the price of each standard pack.

Handling Fee: Is \$4.00 per order.

This covers the cost of any re-packaging that might occur at the cache.

Box 6 **Grand Total:** This is the total price of all items ordered plus handling fee. It does not include final shipping costs. The final bill will be adjusted to include the exact cost of the shipping.

Box 7 **Name and Title:** The name of the agency-authorized purchaser.

Box 8 **Authorized Signature:** The signature of the authorized purchaser.

HOW ORDERS ARE SHIPPED: Orders will be shipped 30 days after they are received at the Northeast Interagency Fire Cache. You will be notified if items are temporarily out of stock, and the Cache is unable to meet the 30-day turn around. You will receive the two warehouse issue forms with your order: The Ordering Office (packing list) is for you to keep for your records, the other copy is the Receipt Verification form which must be signed upon receipt and mailed back to the Fire Cache. This will reflect the total cost of the order, handling and shipping.

Fire Departments must pre-pay for all orders. Use an official check or money order. No personal checks will be accepted.

HOW ARE ORDERS BILLED? Periodic consolidated bills with ordering documents will be sent to the Forest Service Regions for re-billing to the Forest Service Units and States. Interior agencies will be billed periodically using an SF 1081. Individual unit billing will be completed internally by agency.

WHAT TO DO IF THERE IS A PROBLEM WITH YOUR ORDER? If your order is incomplete, overdue or contains defective material, please contact the Northeast Interagency Fire Cache (218) 327-4578. If you are concerned with product quality or have suggestions about the type of items offered, contact your Forest Service Regional CFFP Coordinator.

Smokey's Forest Fire Prevention Materials

MIFC USE _____

Date of Order _____

Page _____ of _____

1) Ship to: (Contact person, address, phone number)	2) Bill to: (Contact person, address, phone number)
3) Mail order form to: Northeast Interagency Fire Cache 402 11th Street SE Grand Rapids, MN 55744 Attn: Smokey Bear Order	4) Agency Name: Region _____

5) Item No.	NFES	Description	Standard Pack Qty	Unit of Issue	Unit Price	Total Price
					Handling fee	\$4.00
*Actual Shipping Costs will be added to final bill					6) Grand Total	
7) Name & title of authorized purchaser:			8) Authorized signature:			

Awards

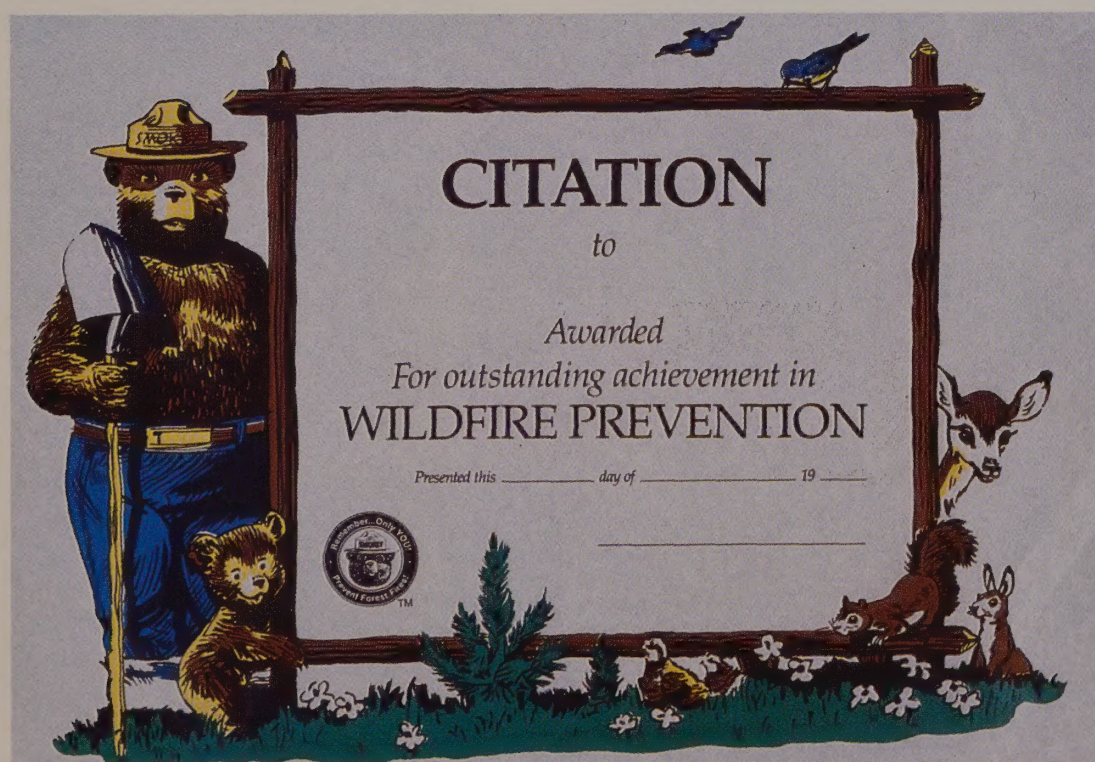
Can only be ordered by Forest Service and state forestry people.



NFES #92033 Helper Pin
NOT AN OFFICIAL AWARD
May be used to recognize individuals for short-term contributions to wildfire prevention on a one-time basis.
25/pk



**NFES #92034
Appreciation Plaque**
Laser-engraved, oak, 6" x 9"
1/pk



NFES #92035 Citation
An onionskin-type certificate
8-1/2" x 11"
50/pk

Special Prevention Activities

These items can be used for any CFFP activity associated with rodeo events.



NFES #92036
Magnetic Door Sign
 Approximately 15" x 20"
 for use on vehicles or trailers
 2/pk

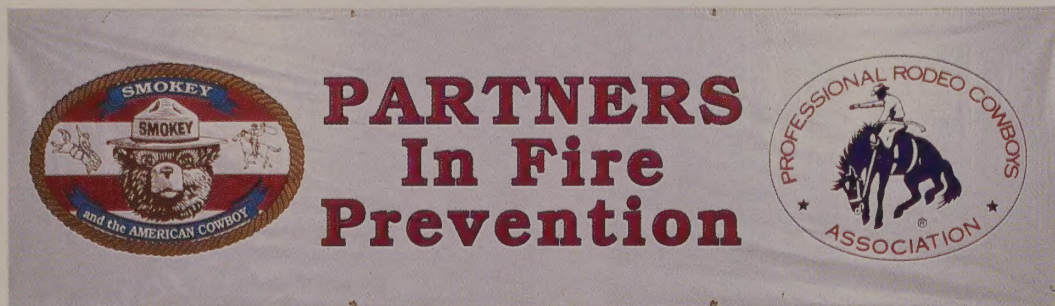


NFES #92041
Bandana, Cowboy style
 22" square
 50/pk

NFES #92037
Large Door Decals
 Same as above except a permanent decal
 2/pk



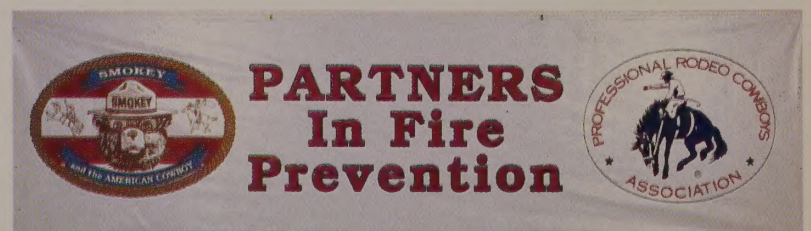
NFES #92038
"Challenge of the Champions"
 Flip Book
 2-3/4" x 4-3/4"
 25/pk



NFES #92040 Smokey and the American Cowboy/PRCA Bumper Sticker
 3" x 11-1/2"
 100/pk



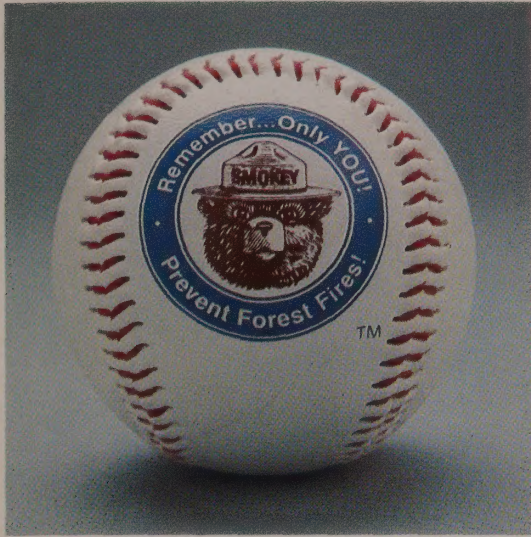
NFES #92039
Smokey & the American Cowboy Generic Banner
 3' x 10'; includes grommets.
 To be used only at non-PRCA sanctioned events
 (High School Rodeo, Little Britches Rodeo, Collegiate Rodeo, etc.)
 1/pk



NFES #92042
Smokey & the American Cowboy/PRCA Banner
 3' x 10'; grommets.
 The only approved banner to be used at
 PRCA sanctioned events.
 1/pk

Special Prevention Activities

These items can be used for any CFFP activity, including sports events.



NFES #92043

Baseball

official size and weight
12/pk



NFES #92045

Flying Disk

9" diameter, assorted colors



NFES #92044

Rally Rag

a cloth used by fans to wave in support of their team.
Blank space to locally imprint the team logo
100/pk

Special Prevention Activities

These items can be used for any CFFP activity, including sports events.



NFES #92046

Super Clip

6" wide, suitable for sealing snacks and other foods
50/pk



NFES #92050

Squeeze Bottle

32 oz. container for cold drinks
100/pk



NFES #92049

TWIXIT Clips

One snap reusable
sealing device, assorted colors
100 set/pk



NFES #92047

Luggage/Briefcase ID tag

white flexible plastic
100/pk



NFES #92048

The Big Clip

100/pk
3-2/4" plastic

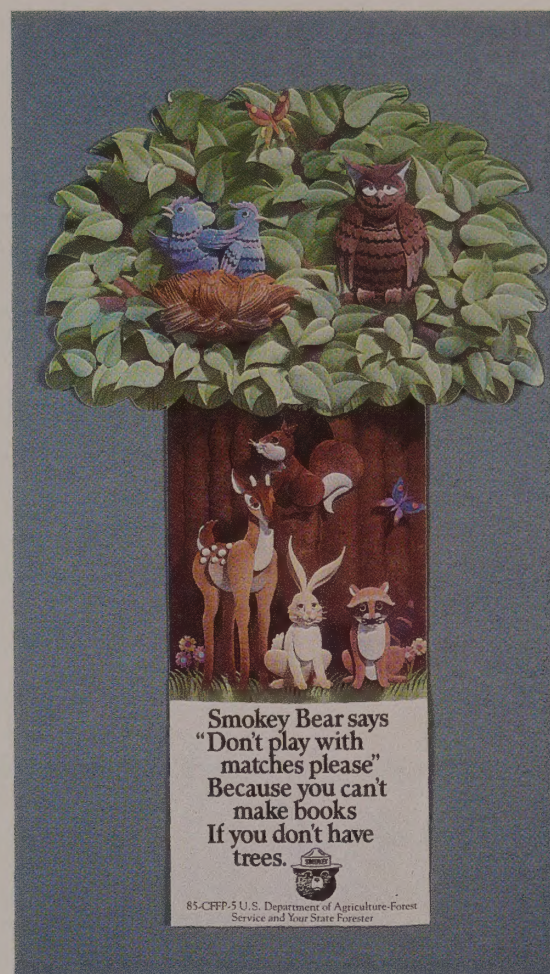
New For 1993



NFES #93012
Felt Sticker
250-1 roll/pk



NFES #93011
2" sticker
250/pk



NFES #93010
Tree Bookmark
light cardboard
500/pk

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of June 30, 1992

T.E. Acquisition 1619 Broadway , 9th Floor New York, NY 10019 Mr. Stephen Shippee (212) 265-7621	Television cartoon series
Arjon Manufacturing Corp. 100 Hoffman Place Hillside, NH 07205 (201) 372-9062	Magnetic memo holders, magnetic rainbow picture frames, key chains, household decoration hooks, planters
Anique's Commercial Arts 7791 Richfield Court Springfield, VA 22153 Ms. Jamila A. Ashford (703) 569-0433	T-shirts
Bachmann Industries, Inc. 1400 E. Erie Avenue Philadelphia, PA 19124 Mr. Dick Maddax (215) 533-3270	Box car electric trains
Earl Butler Associates, Inc. 1710 Potero Avenue South El Monte, CA 91733 Mr. Robert L. Dorr (213) 686-0623	Jewelry and belt buckle
Canadian Forestry Association 185 Somerse Street, W Ottawa, Canada K2P OJ2 Mr. Glen Blouin (613) 232-1815	Key rings, buttons, magnets, bolo ties
Carvings in Wood 3218 Sheridan Way Stockton, CA 95209 Ms. Karen Howard (209) 474-WOOD	Wood Carvings
Chappel 810 Seventh Avenue New York, NY 10019 Mr. Donald Carrino (212) 399-7373	Record and Song
CTI Industries, Inc 22160 North Perrerr Road Barrington, IL 62010 Mr. Mark Anderson (312) 382-1000	Metallic and latex balloons
Coins of America 8167 Hunters Grove Germantown, TN 38138 Mr. Jim Jacobs (901) 754-4849	Laminated souvenir cards of mounted coins, calendars, trading cards, placemats, wall plaques, bookmarkers and stick-ons of miniature posters laminated in plastic and key tags.



Coronet/MTI Film and Video 108 Wilmot Road Deerfield, IL 60015 Ms. Nan Krause (800) 621-2131	Film and detailed teachers guide
Custom Carvings 14333 Lewis River Road Ariel, WA 98603 Mr. John McKnight (206) 231-4288	Wood Carvings
Facemakers, Inc. 140 Fifth Street Savanna, IL 61074 (815) 273-3944	Costume
Friends of Smokey Bear Balloon P.O. Box 27800, Suite 169 Albuquerque, NM 87125 Mr. Robert Ruppenthal	Hot Air Balloon and promotional materials
Friends of Smokey Bear P.O. Box 545 Capitan, NM 88316 Mr. Gordon Ross	Plaques, t-shirts, ball caps, pins, and coffee mugs
Gist, Inc. 4385 Pleasant Valley Road Placerville, CA 95668 Ms. Reva E. Correia (916) 644-8000	Solid Bronze and Goldtone/ Silver Plate Belt Buckles

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of June 30, 1992

Harcourt Brace Jovanovich, Inc.

Orlando, FL 32887
Ms. Amy Nowicki
(305) 345-3797

Reading program text book
for Level 5 with informational
article

J & M Creations

19525 Red Feather Road
Apple Valley, CA 92307
Mrs. Linda Johnson
(619) 242-1617

Poster replica pins and
t-shirts, other pins, jackets

J & W Coins

P.O. Box 2805
Anaheim, CA 92814
Mr. Jack Worley
(714) 530-6262

1 & 2 ounce rained silver
coins and 1 & 2 ounce silver
and gold 50th birthday coins

Jackson Stamp Co.

9850 Queenswood Lane
Dallas, TC 75238
Mr. DAvid B. Jackson
(214) 741-3050

Stamp album/catalog

Josef Creations, Inc.

55 Cromwell Street
P.O. Box 2862
Providence, RI 02097
Mr. Frank Kilcline
(401) 421-4198

Metal spoons, pewter spoons,
pewter thimbles, metal bells,
metal minibells, metal
keyholders, metal letter
openers, metal bookmarks,
metal money clips, metal
magnets, glassware, metal
pin, charms, metal JFR
badges, tin/pin type badges

Les A. Joslin

61585 West Ridge Avenue
Bend,OR 97702
(503) 385-7124

Brass plated and solid bronze
"Prevent Forest Fires" and
Forest Fire Fighter" belt
buckles and jersey knits
"Support your local bear"
shirts.

Kustom Cards

219 Walnut Avenue
Vinton, VA 24179
Ms. Katherine W. Turner
(703) 362-3395

Photo Mag Cards

Lion Brothers Co., Inc.

10246 Reistertown Road
Owings Mills, MD 21117
Mr. John Crean
(301) 363-1000

Embroidered patches,
pressure sensitive decals,
embroidered caps and visors,
sweatshirts

James Thomas Malcolm

87 Park Avenue, West
Suite 149
Mansfield, OH 44902
1-800-448-2327

Vending Machines

Morielle Press

P.O. Box 10612
Alexandria, VA 22310-0612
Mrs. Ellen Morrison

"Guardian of the Forest"
historical reference text

**National Association of
State Foresters**

P.O. Box 21707
Columbia, SC 29221
Mr. Leonard Killian
(803) 737-8800

Pocket planners and other
collateral materials

Norcrest China Co.

55 West Burnside Street
Portland, OR 98209
Mr. William Naito
(503) 228-7404

Ceramic figurines, salt and
pepper sets, ashtrays, and
coin banks

Renaissance

295 Fifth Avenue
Suite 919
New York, NY 10016
Ms. Patricia Warner
(212) 532-3366

Beach Towels

Ande Rooney, Ltd.

P.O. Box 758
Port Ewen, NY 12466
Ms. Ande Rooney

Signs and magnets

St. Nicholas Music, Inc.

1619 Broadway
New York, NY 10019
Mr. Michael V.P. Marks
(212) 582-0970

"Ballad of Smokey Bear"

Shafton, Inc.

6932 Tunjunga Avenue
North Hollywood, CA 91605
Mr. David Janzow
(818) 985-5025

Costume

Sir LittleJohn Collectibles, Ltd.

3511 Oakland
Ames, IA 50010
Mr. John McNee
(515) 292-1505

Post-it notes, bookmarks,
sticker sheets, educational
cards, and lunch boxes with
thermos

**Smokey Bear Motel and Coffee
Shop**

P.O. Box 397
Capitan, NM 50010
Mr. Norman Renfro
(505) 354-2253

Ceramic figurines, salt and
pepper sets, ashtrays, and
coin banks

Costume

Sport Venture

2030 No. Redwood Road
Suite 10
Salt Lake City, UT 84116
Mr. Tim Valdez

Smokey Bear Licensees

List of Licensees and Items They Manufacture as of June 30, 1992

Syndistar, Inc.
125 Mallard Street
Suite A
St. Rose, LA 70123
Ms. Ann Lupo
(504) 468-1100

Film "Smokey's Match Tips",
stickers, certificates, member-
ship cards, and coloring
books

Three Bears, Inc.
P.O. Box 20549
Oak Creek, AZ 86341
Ms. Martha Newton
(602) 284-0039

Plush stuffed dolls and furry
forest friends

Timberline Industries II, Inc.
2200 Park Central Blvd., North
Suite 700
Pompano Beach, FL 33064
Mr. Bob Wilkus
(305) 977-6900

Confections-gummi and jelly
candy, dextrose and sucrose,
candy suckers, chewing and
bubble gum, taffy and
caramels, mints, hard candy,
cough drops, enrobed nuts
and other centers, meat
snacks—jerky, dried sausage,
pepperoni sticks, and beef
sticks

Toy Collector Club
1700 Carlisle Drive
Mobile, AL 36618
Mr. David Graham
(205) 344-0064

Model automobile and truck
banks

Vernon Co.
604 W. 4th Street
Newton, IA 50208
Mr. Tom Rempp
(515) 792-2880

Advertising calendars, pens,
pencils and tip-ons

Village of Capitan
P.O. Box 246
Capitan, NM 88316
Ms. Janet N. Keel

Museum

Virginia Forestry Association
1209 East Main Street
Richmond, VA 23219
Mr. Charles F. Finley, Jr.
(804) 644-8462

Book covers

West Coast Specialties
137 Prescott Avenue
El Cajon, CA 92020
Ms. Pearl R. Waxler
(619) 447-3900

Clips, auto shades, watches,
clocks, mugs

Wild West Shirt Co.
1400 North Rouse
Bozeman, MT 59157
Mr. Donald C. Cowles
(406) 587-5133

Silk-screened T-shirt and
sweat shirts

WizCom Production
1867 Fixlini Street
San Luis Obispo, CA 93401
Mr. Gary Nichols
(805) 549-8323

Poster calendars, auto shades,
post cards, and 50th Commemo-
rative Book

Woodland Enterprises
9201 South 66th Street
Lincoln, NE 68516
Yankee Ridge
Mrs. Dawna Fazio
(402) 423-5772

Mail-order licensed Smokey Bear
items and Smokey Bear T-shirts,
license plate frame, tote bags,
sunvisors, nylon wallet, bibs,
insulated coffee mug, apron,
writing stationary, 1986 Pewter
belt buckle, puff-processed, silk
screen imprinted adjustable
baseball type caps, 1987 Limited
edition Smokey Bear, Pewter
belt buckle and Smokey day
pack, Smokey Bear gift pack box
featuring four food items, pocket
knife/nail file, 1988 and 1989
(45th anniversary) belt buckle,
Smokey Bear pins

Yadlo Enterprises
P.O. Box 191
Peidra, CA 93649
Mrs. Gail Olday
(209) 787-2453

Hand painted china cups and
plates, watches, and tray
puzzles

1993 Pricing List

Actual prices may change upon award of manufacturing contracts.

Page _____ of _____

THEME MATERIALS - "THANKS FOR LISTENING"

NFES	#93001	1993 Theme Poster, paper for indoor uses, 13 x 18 1/2", 500/pk, \$95/pk
NFES	#93002	1993 Theme Poster, cardboard for outdoor uses, 13" x 18 1/2", 250/pk, \$50/pk
NFES	#93003	1993 Theme Poster, paper for school uses, 7" x 10", 500/pk, \$50/pk
NFES	#93004	1993 Theme Bookmark, paper, 500/pk, \$20/pk
NFES	#93005	1993 Theme Key Holder, 50/pk, \$50/pk
NFES	#93006	1993 Theme Adhesive Decal, 100/pk, \$30/pk
NFES	#93007	Paper Litter Bag with theme poster, Coloring Sheet, 9" x 12", 500/pk, \$60/pk
NFES	#93008	Environmentally Degradable Plastic Bag, with theme poster imprint 13 1/2" x 15", 500/pk, \$60/pk

EDUCATIONAL POSTERS

NFES	#92000	Poster, 20" x 30", Don't Light Up The Night, 96/pk, \$28/pk
NFES	#92001	Poster, 20" x 30", Residential Area, 96pk, \$28/pk
NFES	#92002	Poster, 20" x 30", Snakes, 96/pk, \$28/pk
NFES	#92003	Poster, 20" x 30", Mushrooms, 96/pk, \$28/pk
NFES	#92004	Poster, 20" x 30", Leaves, 96/pk, \$28/pk
NFES	#92005	Poster, 20" x 30", Birds, 96/pk, \$28/pk
NFES	#92006	Poster, 20" x 30", Wood Products, 96/pk, \$28/pk
NFES	#92007	Poster, 20" x 30", Flowers, 96/pk, \$28/pk
NFES	#92008	Poster, 20" x 30", Butterflies, 96/pk, \$28/pk
NFES	#92009	Poster, 20" x 30", Animals, 96/pk, \$28/pk
NFES	#92010	Poster, 20" x 30", State Trees, 96/pk, \$28/pk
NFES	#92011	Poster, 20" x 30", Fishes, 96/pk, \$28/pk
NFES	#92012	Poster, 20" x 30", Insects, 96/pk, \$28/pk
NFES	#92013	Poster, 20" x 30", Animal Footprints, 96/pk, \$28/pk
NFES	#92014	Poster, 20" x 30", Lizards, 96/pk, \$28/pk
NFES	#92015	Poster, 20" x 30", Food, 96/pk, \$28/pk

SIGNS AND BUMPER STICKERS

NFES	#92016	Fire Danger Sign, Paper, Shovel, left hand, 5'8" tall, 1/pk, \$43/pk
NFES	#92017	Fire Danger Sign, Paper, Shovel in right hand, 5'8" tall, 1/pk, \$43/pk
NFES	#92018	Fire Danger Adjective, one set of five reflective, adhesive, for use with NFES #92016, and 92017, 1 set/pk, \$42/pk
NFES	#92019	Bumper Sticker, Support Your Local bear, 100/pk, \$45/pk

PAMPHLETS AND BOOKS

NFES	#92020	Pamphlet, Outdoor Fire Safety, 100/pk, \$13/pk
NFES	#92021	Comic Book, True Story of Smokey Bear, (English), 500/pk, \$75/pk
NFES	#92022	Comic Book, True Story of Smokey Bear, (Spanish), 500/pk, \$6/pk

1993 Pricing List

Actual prices may change upon award of manufacturing contracts.

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GENERAL PREVENTION MATERIALS, Suitable for younger children

NFES	#92023	Coloring Sheet, Smokey's ABC's, 500/pk, \$23/pk
NFES	#92024	Assorted Neon Balloons, 500/pk, \$40/pk
NFES	#92025	Ruler, 6" soft plastic, 500/pk, \$90/pk
NFES	#92026	Twist-Stick Pen, non-refillable, 100/pk, \$23/pk
NFES	#92028	Button, 500/pk, \$47/pk
NFES	#92029	Plastic Bookmark, Lapel Pin, assorted neon colors, 50/pk, \$10/pk
NFES	#92030	Wooden Pencils, assorted neon colors, 250/pk, \$21/pk

OTHER PREVENTION MATERIALS, Suitable for adults

NFES	#92031	Textured Rubber Jar Grip, 100/pk, \$70/pk
NFES	#92032	Flexible Magnet, assorted colors, 100/pk, \$50/pk

NFES	#92033	Helper Pin, not an official award, 25/pk, \$38/pk
NFES	#92034	Appreciation Plaque, 1/pk, \$13/pk
NFES	#92035	Citation, Onionskin-Type Certificate, 50/pk, \$15/pk

SPECIAL PREVENTION ACTIVITIES:

NFES	#92036	S&AC, Magnetic Door Sign, 15" x 20", 2/pk, \$25/pk
NFES	#92037	S&AC, Large Door Decals, same as above but adhesive, 2/pk, \$36/pk
NFES	#92038	S&AC, Flip Book, 2 3/4" x 4 3/4", 25/pk, \$30/pk
NFES	#92039	S&AC, Generic Banner, 3' x 10', for non PRCA sanctioned events. 1/pk, \$125/pk
NFES	#92040	S&AC, Bumper Sticker, 3" x 11 1/2", 100/pk, \$25/pk
NFES	#92041	S&AC Bandana, Cowboy style, 22" square, 50/pk, \$50/pk
NFES	#92042	S&AC/PR Banner, 3' x 10', 1/pk, \$125/pk
NFES	#92043	Baseball, official size and weight, 12/pk, \$15/pk
NFES	#92044	Rally Rag, 100/pk, \$56/pk
NFES	#92045	Frisbee, 9" diameter, 50/pk, \$50/pk
NFES	#92046	Super Clip, 6" wide, suitable for sealing snacks
NFES	#92047	Luggage tag, 100/pk, \$25/pk.
NFES	#92048	Big Clip, 100/pk, \$18/pk
NFES	#92049	TWIXIT Clips, reusable sealing device, 100sets/pk, \$20/pk.
NFES	#92050	Squeeze Bottle, 100/pk, \$87/pk

NEW FOR 1993

NFES	#93010	Tree Bookmark, light cardboard, 500/pk, \$23/pk
NFES	#93011	Sticker, 2", Smokey Bear logo, 250/pk, \$28/pk
NFES	#93012	Felt Stick on Smokey bear face, 250/pk, \$29/pk